

**Subject:** RSVP for Updates on Selbert Perkins, PlayWorks & Metro Charter  
**From:** "Central City Association" <jquintero@ccala.org>  
**Date:** 11/27/2017 08:20 AM  
**To:** "Nick Griffin" <ngriffin@downtownla.com>

[CCA Committee Meeting Notice](#)

**DTLA 2030 COMMITTEE**

- WAYFINDING IN DOWNTOWN
- PLAYWORKS
- METRO CHARTER ELEMENTARY

WEDNESDAY  
**NOVEMBER 29**  
8:30 - 10 a.m.

[Image](#)

[Image](#)

RSVP required by November 28, 2017

Questions?

Please contact Jennifer Quintero at [jquintero@ccala.org](mailto:jquintero@ccala.org) or (213) 416-7519.

## WAYFINDING IN DOWNTOWN

Selbert Perkins Design (SPD) is proposing to provide planning and design services for the design and development of a Master Plan that enhances the DTLA experience through research, programming, revenue generation pro-forma, and a signage and wayfinding "kit-of-parts". Their goal will be to assess both pedestrian and vehicular circulation patterns, existing signage and wayfinding system/elements, and to develop a new, comprehensive Master Plan that reflects the powerful identity, vibrant culture, and exciting future of DTLA. Join CCA to hear about these efforts and give your feedback about the project.

*Special Guest: Clifford Selbert, Selbert Perkins Design*

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## PLAYWORKS

Building tomorrow's citizens through safe, fun, and healthy play at school every day: Playworks is the leading nonprofit in our community leveraging the power of play before, during, and after school to transform children's physical and emotional health. Hear about their mission and efforts to bring their practice to Downtown LA.

*Special Guest: LaVal Brewer, PlayWorks*

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## METRO CHARTER ELEMENTARY

With parent-founded and DTLA-based Metro Charter Elementary School already 5 years into operation, come hear about the school's plan for growth based on demographic projections for the area. As part of the presentation, you'll hear about the growing population of children in DTLA, the exciting plans for potential new campuses, and how you can get involved with the school.

***Special Guests: Chinamaya Misra & Noel Nyun, Metro Charter Elementary Board Members***

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(Open to Business Advocacy, Executive and Premier-level members only)

<b>Location</b>	<b>Parking</b>	<b>Light breakfast will be served.</b>
Central City Association 626 Wilshire Blvd. Suite 850 Los Angeles, CA 90017	A limited amount of parking is available onsite for \$5 for 2 hours with validation. Enter structure on Hope Street. We encourage you to walk, bike, take transit, or ride share.	

## Register for this committee meeting on CCA's Member Portal

The CCA Member Portal now features a more streamlined experience. Easily register for CCA events, pay your company membership dues, edit company information, and update your company roster. Now optimized for mobile, you can access the CCA Member Portal, read our latest newsletter, and register for upcoming events on any device.

You should have received an email from CCA containing your new login information. [To request it again, click here.](#)

For questions about the CCA Member Portal, contact Joanne Danganan at [jdanganan@ccala.org](mailto:jdanganan@ccala.org) or (213) 416-7511.

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